



See Legal Disclaimer

Last Updated June 15, 2008

### ***Advertising Policy***

In this Advertising Policy the following terms have the following meanings:

“Company” means a company, income trust or other business whose data in part resides in the Website;

“Company Specific Webpages” means webpages displaying data for a particular Company;

“Comparison Webpages” means webpages that display tables comparing Companies by financial and stock market metrics;

“Home Page and Equivalents” means webpages other than Company Specific Webpages, Comparison Webpages, and Ranking Webpages;

“Industry Sector” means an industry categorized and described as such in the Website;

“Paid Advertisement” means an advertisement that appears on the Website in respect of a Company;

“Ranking Webpages” means webpages that graphically compare Companies by financial and market metrics;

“SRDDI” means Stock Research DD Inc., the owner of the Website and includes, as applicable, its successors in title and assignees;

“Website” means [StockResearchPortal.com](http://StockResearchPortal.com), this SRDDI website; and,

“Website Comparison Tables” means tables that appear on individual webpages that enable comparison of Companies by financial and stock market metrics.

#### ***Disclaimer***

By permitting Paid Advertisements to appear on the Website, none of SRDDI, its directors, officers, employees, shareholders or consultants makes any investment recommendations with respect to any of the Companies, including those Companies whose Paid Advertisements appear on the Website. Any person using the Website does so on the express understanding that none of SRDDI or its directors, officers, employees, shareholders or consultants makes any recommendation to 'buy', 'sell' or 'hold' any investment in any Company.

#### ***Availability of Paid Advertisements***

All Companies are offered the opportunity to purchase Paid Advertisements displayed at the top of Company Specific Webpages, Comparison Webpages, and in Website Comparison

Tables. At any given time a Paid Advertisement for a Company may not appear on those webpages or in those comparison tables because either:

- the Company has been contacted by SRDDI and has declined the opportunity to participate in SRDDI's Paid Advertisements program; or,
- SRDDI has yet to contact the Company to determine if it wishes to participate in SRDDI's Paid Advertisements program.

As the Website aims to have Paid Advertisements displayed on the Home Page and Equivalents reflect a cross-section of Industry Sectors, at any given time not all Companies wishing to advertise on these webpages may be able to.

### Invitation

If you are a director or officer in a Company that does not advertise on the Website but would like to consider doing so, please contact SRDDI using the following contact information:

Stock Research DD Inc.  
Suite 320  
70 University Avenue  
Toronto, Canada  
M5J 2M4  
[info@stockresearchportal.com](mailto:info@stockresearchportal.com)